

NEDERLANDSE PRIVACY AWARDS

Application form for candidates of the Dutch Privacy Awards

June 2024

**your choice
in a free
society**

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Chamber of
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With this form you share essential information about yourself, your organization, initiative and benefits relating to privacy improvement and awareness.

If you have any questions, please contact Vincent Böhre of Privacy First at info@privacyfirst.nl. The application itself can be sent to awards@privacyfirst.nl

In your application, you can mention everything that you consider important for the application. The jury would like to see at least the following topics addressed:

A. *The social impact of your solution.*

To what extent does your product, process or service make an essential contribution to the privacy protection of the consumer/user/citizen? Are these stakeholders at the center of this? What social impact does this embody? In what way do ethical aspects and social impact have a place in your offering?

B. *Innovative capacity.*

Is the product, process or service a novelty in the field of privacy protection and has it not yet been extensively proven technically and/or commercially in the market? Does it distinguish itself sufficiently and in an innovative way from existing commercial products or services or social services? The jury also values solutions based on well-known technologies but innovative with respect to the business or governmental approach.

C. *Self-sustainability.*

Is the product, process or service economically feasible and mature within a realistic period of time (approx. 3 years)? Is there a business model? In the case of government-related submissions: is there sufficient political, administrative or social support (to be realized)?



Categories

The awards are divided in different categories. You can indicate a preference when registering, but you are free to leave that open and choose for 'no-preference'.

The categories are:

A. *Awareness*

When it comes to understanding the importance of privacy protection among decision-makers, designers and implementers.

B. *Technology*

Meaning technology at the heart of shielding data instead of collecting privacy-sensitive data.

C. *Application*

Here we are seeking the way the product, service or process is applied in the working environment in general and how the use of personal data will improve the main process of the organization or the implementation of laws and regulations, whilst maintaining privacy protection.

Your application

Please also include the following information when applying:

Organization

Name of your organization

Contact details

Name / title / e-mail address / phone number

Product/Service description

Name of the product/service / how it is applied in the field or company

Category

Awareness / Technology / Application / No preference