

## Process outlook for the Dutch Privacy Awards 2025.

In this document we share our process and planning from registration to the Award Winning ceremony.

General information and how to apply for the Awards can be found here:

[PrivacyAwards - Privacy First](#)

1. Requirements for applying are stated here :  
[checklist\\_aanmelding\\_NPA\\_20240118.pdf \(privacyfirst.nl\)](#)
2. After registration, the applicant may receive a request for additional information to get a complete picture.  
**Deadline registration: October 21<sup>st</sup> - noon, 2024**
3. All registrations are assessed by the jury and a selection of contenders are invited to participate in the "pitch round" on November 7, 2024.  
Here candidates can pitch their proposition to the entire jury. The candidate is given the opportunity to provide further insight into the idea behind the initiative, the ambition for the future and the way in which viability are achieved.  
This meeting can both be physically and takes place in Amstelveen, as well as digitally. The jury makes no distinction in its weighing process whether a candidate is being physically present or digitally.  
Date pitch round:  
**November 7, 2024 (exact timetable follows closer to the event date).**
4. The nominees will be selected and communicated from the pitches and questions round from this meeting. The nominees can announce this through their social media.
5. The nominees are supported by the award organization to record a short video in which they can present their nomination, introduction and pitch. The coordination lies with Privacy First. The nominees are required to be present during the Award Ceremony in The Hague.  
**Date: January 2025 (exact date will follow).**
6. If necessary, additional questions can be asked before the winners are chosen. The winners will be announced during the ECP Congress in The Hague (Jan 2025).
7. After the Award Ceremony, an interview will be held with all winners and it will be published on the site of the Dutch Privacy Awards.

We hope to welcome you soon.

With regards of the Jury of the Dutch Privacy Awards.